

ORDER



KLAS

Mike Jones

K-WAS

National

Orders	Order / Rev:	35866
	Alt Order #:	08802373
	Product Desc:	ISSUE
	Estimate:	
	Flight Dates:	10/10/12 - 10/16/12
	Original Date / Rev:	09/26/12 / 09/26/12
	Order Type:	GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	<u>Nebo Media</u>
	Buying Contact:	<u>Jessica Murray</u>
	Billing Contact:	<u>3299 K Street NW</u>
		<u>Washington, DC 20007</u>

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser	Name:	NRSC
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:

Order Separation: 00:10:00

Advertiser External ID

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/16/12	56	\$83,900.00	\$71,315.00	October 2012	56	\$83,900.00	\$71,315.00	0.00
					Totals	56	\$83,900.00	\$71,315.00	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	31%	\$83,900.00
Market	100%	\$270,645.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	18%	\$48,716.13
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	17%	\$46,009.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWIN	0%	\$0.00

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Advertiser: NRSC
Product Desc: ISSUE
Estimate:

KLAAS

ELLEN

Order / Rev: 35866
Alt Order #: 08802373
Flight Dates: 10/10/12 - 10/16/12

Advertiser: NRSC
Product Desc: ISSUE
Estimate:

KLAS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
10/15/12	10/21/12	MT-----	2	\$2,200.00	0.00								
Week: 10/15/12 - 10/21/12			CM	1135p-1237a	--WTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00

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Advertiser: **NRSC**
Product Desc: **ISSUE**
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Letterman												
				Letterman												
				LETTERMAN												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	--WTF--	2	\$850.00	0.00							
29	8	10/15/12	10/16/12	Letterman		CM	1135p-1237a	MT-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
				Letterman												
				LETTERMAN												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/15/12	10/21/12	MT-----	1	\$850.00	0.00							
30	8	10/10/12	10/12/12	8 News Now	5a M-F	CM	5-6a	--WTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				8 News Now	5a M-F											
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	--WTF--	2	\$1,000.00	0.00							
31	8	10/12/12	10/12/12	Fri 8-9p		CM	8-9p	----F--	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
				CSI: NY												
				CSI NY												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	----F--	1	\$8,500.00	0.00							
32	8	10/13/12	10/14/12	8 News Now	11p Sa/Su	CM	11-1135P	----SS	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
				8 News Now	Sa/Su 11p											
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----SS	2	\$1,100.00	0.00							
33	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00	
				CBS Early Show - Sat.												
				SAT EARLY												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S-	1	\$550.00	0.00							
35	8	10/13/12	10/13/12	8 News Now Sat	5-7p	CM	5-7p	----S-	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
				8 News Now Sat	5-7p		(5:00 PM-5:30 PM)									
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S-	1	\$800.00	0.00							
36	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd	CM	7-8p	----S-	:30	1	\$600.00	LV2	0.00	NM	1	\$600.00	
				Ent Tonight Weekend												
				ET WEEKEND												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S-	1	\$600.00	0.00							
38	8	10/14/12	10/14/12	CBS News Sunday	Morn	CM	CBS Sunday Morn	-----S	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				CBS News Sunday	Morning											
				SUN MORN												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S	1	\$2,000.00	0.00							
42	8	10/14/12	10/14/12	8 News Now Sun	5-7p	CM	5-7p	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun	5-7p		(6:30 PM-7:00 PM)									
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S	1	\$1,500.00	0.00							
43	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00	
				60 Minutes												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S	1	\$12,000.00	0.00							
44	8	10/14/12	10/14/12	Eye on Wash/Wall St	JoCM	5-6a	-----S	:30	2	\$400.00	LV1	0.00	NM	2	\$800.00	
				Eye On Wash/Wall St	Jrn											
				EYE ON DC/WALL ST												
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
				Week: 10/08/12	10/14/12	-----S	2	\$400.00	0.00							

Totals

56

\$83,900.00